## $\S_{\mathrm{SE}}$ <br> $\therefore$ <br> سجتا بيسيع سي




SEJ is initiated from the Urdu word meaning a decorated bed, with connotations to classically decorated marriagebeds. SEJ is essentially a producer of top quality, pure cotton percale bedding, as well as retailer of acomprehensiverange of home Iinen related products. To the hospitality industry we offer our entire product range in Pakistan operated by competent agents Our Mission is to provide comfortable and classy home linen to our customers through an online webstore at their doorsteps. Moreover, the dedicated team at SEJ is inspired to educate our customers on the benefits and care of our products. It is our promise to come up with innovative trends from time to time, making your personal space your most favorite one

## CATEGORY

COT BEDDING ..... 05
SNUGGLE BED ..... 08
KIDS ACCESSORIES ..... 11
CRIB BEDDING ..... 15
KIDS BEDSHEET ..... 19
KIDS COMFORTER ..... 23
KIDS FURNITURE ..... 27
PRINTED BEDSHEET ..... 31
PLAIN BEDSHEET ..... 35
COMFORTER ..... 39
WEDDING SET ..... 43
LIMITED AUDITION BY NN ..... 47
THAI BED COVER \& CUSHION ..... 49
SIGNATURE ..... 52
HAND CRAFTED CUSHION ..... 55
CUSHION ..... 59
PRAY RUG ..... 63
FILLINGS ..... 66
MATTRESS PROTECTOR ..... 68
CUSTOMIZED ..... 69


## COTBEDDING COLLECTION



MAMA'S PRINCESS


HUCKLEBERRY FINN


RED RIDINGHOOD


POPEYE


H U M P TY D U M P TY


DI N KY


TWINKLE TWINKLE LITTLE STAR


LION KING

## SNUGGLEBED <br> COLLECTION



N OCTURNA


CORALINE


SPACE JAM


CHERRYBLOSSOM


TOUCHE TURTLE

## KIDS ACCESSORIES <br> COLLECTION




LUCKY NUMBER

SEATRIP



FUNKY STAR


PINK FLOWER


LITTLEBUN
SKY TRIP


TWINKLE HEART


## CRIB BEDDING COLLECTION



SUNSHINE H


DREAMER W


DREAMER W



CREAMY PEACH W


CLOUDY H

CLOUDY W


## KIDS BEDSHEET <br> COLLECTION



RACE TRACK

ROBOT FRIENDS
LEO


BALLOONTRIP


LOLLIPOP

ARSENAL


CHELSEAFC

CHELSEA LOGO


MANCHISTERUNITED

# KIDS COMFORTER <br> COLLECTION 





$$
R \cup D D Y
$$



LEGONINJA


I CEBERG


LIGHTENING


GLOW GARDEN


LEGOLAND


SUMMER HOLIDAY

A B A CUS

## KIDS FURNITURE COLLECTION




TINNIES WHITE WOODEN COT 2
TINNIES WHITE WOODEN COT


MOSES BASKET


BABY BASKET WITH HOOD


MOSES BASKET


BABYBASKET WITH HOOD

$30$

## PRINTED BEDSHEET

## COLLECTION



SERENA

$R \cup B \mid K, S \quad C \cup B E$

LAZY DAISY




CHANTELLE


BLACK CRYSTAL


BLUE MOON


PINK BLOSSOMS



CHARDONNAY
CHESTNUT


PEARLGREY


SILVER


MOTHER OF PEARL


CHAMPAGNE


## COMFORTER <br> COLLECTION



BLOSSOMS


## G R A N I T E



KASHIKARI


SUNDARBAN




A NKARA


## WEDDING <br> COLLECTION





K A N W A L



GHAZAL


K H A Y A L


S U R M A I


$G \cup L E L A L A$



MAH R UKH


RAQAS E BISMIL



## LIMITED EDITION BY NN COLLECTION



$$
C O L O U R \quad S P L A S H
$$



BLISSFUL


I AM P|NK!


ROSEMIST

## THAI BED COVER \& CUSHIONS COLLECTION



$\qquad$

ANDULUS
M ARJAN



SHAHANA


NOSHAB


SAA NAAZ B


N O S H A

## SIGNATURE COLLECTION



OYSTER BLUE


TEALPRINCESS


OLIVE


## HAND CRAFTED CUSHION

COLLECTION



ARMAN


MEERAS


NEELAMJAAL


WHIRLPOOL


## C USHION <br> COLLECTION




BAHAAR


SEMAZEN


R E D


JAMUN I


GOLD RING



FIRUZA

U FAQ



# QUILTED PRAYER RUG COLLECTION 


JEWELED ARCH

$B L A C K G O L D$


BLUE CRYSTAL


RUSTARCH


COOL GREY


$$
G O L D \quad D \cup S T
$$



SAILINGSHIP


DIAMOND ARCH


## FILLINGS <br> COLLECTION



SUMMER QUILT

COT SET FILLING
CUSHION FILLING


PILLOW FILLING
PREGNANCYPILLOW


MATTRESS PROTECTOR

## CUSTOMIZED <br> COLLECTION




SWEET DREAMS


SLEEPINGBAG


CUSTOMIZED GIFT


BABYTIE


Now get your customized Home linen with SEJ.
To send your requirements drop us at our social media or What'sApp us at 03024664663


## and

NETHER NEEDLES

## Insta | Facebook: SEJOFFICAL 03024664663 | 03094664663

32-C Gulberg III, $4^{\text {th }}$ Floor Enem Mall Liberty Market Lahore, Pakistan

